

# Marti MacGibbon

## Sometimes Shocking. Often Funny. Always Real.

A compelling speaker and storyteller, Marti delivers high-energy presentations on overcoming adversity, addiction and recovery, and inspiration, with humor and a genuine, down-to-earth style. She's experienced critical situations that no human being should have to face. In the past, she hit rock bottom in every possible way as a hard-core drug addict, was homeless, and was trafficked to Tokyo and held prisoner by Japanese organized crime. Her story of triumph is testimony to the power of the human spirit. Marti lives her message. She reveals simple, effective strategies that anyone can use to get back on track, build resiliency, reduce stress, and cultivate a sense of humor.

Marti MacGibbon, CADC-II, ACRPS, is a bestselling author, inspirational speaker, certified addiction treatment professional, Gorski certified relapse-prevention specialist, and member of the National Speakers Association. She's been interviewed in Entrepreneur, Investors Business Daily, on ABC-TV, CBS-TV, and numerous radio shows. And she's funny: Marti traveled all over the U.S. as a professional standup comic, and performed at the Hollywood Improv and Comedy Store. She is founder, producer and host of Laff-aholics Comedy Benefit for Recovery, an annual charity fundraiser in Indianapolis featuring nationally headlining comedians. She also serves on the outreach committee of IPATH, Indiana Protection for Abused and Trafficked Humans Task Force.

### Inspirational, Business & Wellness

- Laughing All the Way Up from Rock Bottom
- Derailed? Get Back on Track
- Kickass Personal Transformation

### Addiction/Recovery and Human Trafficking

- Hope After Dope (Addiction/ Recovery)
- Human Trafficking: Victim to Triumphant Survivor

**Speaking topics are customizable to the audience.**



## Media:

Marti has been interviewed by Entrepreneur, Investors Business Daily, ABC-TV, CBS-TV, and numerous radio shows. Marti's articles have appeared in over 150 magazines such as *Business Partner*, *Pharmacy Week*, *Today's Insurance Professionals*, *Wellness Magazine*, *Leadership Excellence*, *About Families*, and *The Pulse Legal Publications*.

## Partial Client List:

YWCA  
The United Way  
The Museum of Tolerance  
The Freedom Center  
Ball State University  
Fairbanks Hospital  
Emergency Nurses Association  
Association of Forensic Nurses  
Swords to Plowshares  
Program for Veterans  
The Improv  
The Comedy Store  
The Comedy and Magic Club

### Churches:

Second Presbyterian Church  
United Methodist Church  
Common Ground Church  
City Community Church

### Anti-Trafficking Events:

Partnership Against the Trafficking of  
Humans (PATH) 2013 Conference  
Salvation Army, Cincinnati  
Not For Sale  
Free the Slaves  
International Justice Mission  
Mike the Pike Productions' "Fight  
Traffick" MMA cage-fighting event

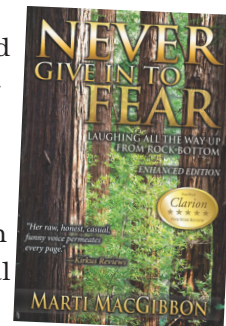
### Standup Comedy Fundraisers:

House of Hope  
St. Mary's College  
Diablo Valley College  
Oasis Women's Recovering Community  
Laff-holics 2011, 2012 and 2013



## Never Give In To Fear

Marti's gritty and humorous memoir, *Never Give in to Fear*, recently earned recognition, as finalist in the 2013 National Indie Excellence Book Awards, and garnered critical acclaim.



*"Look back, learn, and  
whenever  
possible, laugh.  
You are the  
sum of your experiences, so  
like who you are today."*

— Marti MacGibbon

## Rave Reviews

*"Your presentation was articulate, impassioned, well informed, and humorous but real world. Rarely does our speaker get a standing ovation (which you were given spontaneously for several minutes)."*

— James Lemons, MD, Professor of Pediatrics, Indiana University

*"Her down to earth style thoroughly entranced our guests. 100% of the attendees indicated the event raised awareness of human trafficking. Marti's presentation helped us to achieve our two major goals admirably."*

— Charlene Ventura, President YWCA

*"The audience hung on her every word, both because her story was clearly so authentic, but also because she told it with such expert care."*

— Luke Blocher, Director, Freedom Center



## Contact Marti:

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# Marti MacGibbon



## Keynote/Workshops Inspirational, Business & Wellness

### Laughing All the Way Up from Rock Bottom

Marti shares her personal comeback story—from human trafficking, addiction and homelessness to standup comic, professional speaker and bestselling author. Using humor, Marti reveals the core beliefs and simple, effective strategies she used to pull herself up from rock bottom.

#### You will discover:

- Strategies for stress management to keep you laughing all the way up
- Quick and effective attitude-adjustment techniques
- How to use positive self-talk and visualization to transform your life

### Derailed? Get Back on Track

Marti is a resilience expert. She's triumphed over human trafficking, homelessness, and addiction to become the success she is today. Marti will provide strategies for building resilience and flexibility to meet today's business challenges.

#### You will learn:

- How we all are responsible for our own success
- How to find solutions in the face of adversity
- Resilience-building exercises that will arm you to meet challenges and difficulties
- Tips you can use to transform your attitude and keep you flexible and persistent

### Kickass Personal Transformation

Marti MacGibbon reveals fun strategies she used to turn her life around from victim of human trafficking, trauma, drug addiction and homelessness to triumphant survivor, resilience expert, mental health professional, bestselling author, and professional speaker and humorist.

#### You will discover:

- Meditation exercises and positive visualization techniques you can use to change your life
- How to use affirmations and mantras to change your brain's chemistry and achieve a positive outlook
- Why focusing on one day at a time is a game-changer for personal transformation

## Addiction/Recovery

### Hope After Dope

When it comes to carrying the message of recovery, laughter wins. Marti shares stories of hope with humor, drawing from her life experiences as both addict and addiction treatment provider. She offers clinical information about the disease of addiction and insight into implementing a successful program of recovery and relapse prevention.

#### You will learn:

- How having fun and "feeling good" are keys to building a healthy, chemical-free lifestyle
- Simple yet powerful "happiness exercises" you can start using in the moment
- Fun ways to make lifestyle changes and build life skills
- Daily practices for relapse prevention

## Human Trafficking

### Human Trafficking: Victim to Triumphant Survivor

Many sex trafficking victims do not survive – even after rescue. The experience is so traumatic that survivors kill themselves, lose their lives to drugs, or are drawn back into the world of trafficking and disappear. Marti MacGibbon survived, healed, and now works as an advocate and activist, lending her voice to the anti-trafficking movement. Marti brings inspiration, hope and even humor to her own story of survival, how she turned her life around, and what is being done to combat human trafficking, a billion-dollar criminal industry.

#### Marti provides:

- Tips on how to recognize possible victims of human trafficking
- An emotional connection and glimpse into the effects of trafficking on a victim
- Strategies for building stress management and emotional resiliency skills

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